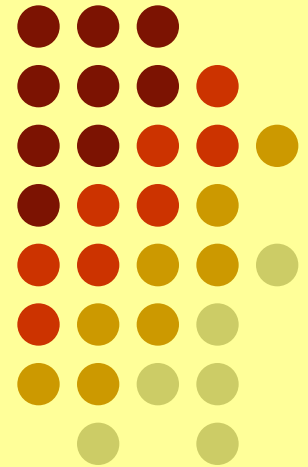


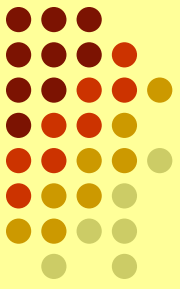
# The Ivy Advisor

## 常春藤指導





# English Writing



- **Creative Writing : Grade 8th-12th**  
**by Ms. Alexis Kale**
  
- **Creative Writing Jumpstart: Grade 5<sup>th</sup>- 7<sup>th</sup>**  
**by Han Chong**
  
- **College Essay Writing: Grade 10<sup>th</sup>- 12<sup>th</sup>**  
**by Dr. Kim E. Karloff**



# Meet Your Instructor Ms. Alexis Kale



**Ms. Alexis Kale** has worked as a professional writer and editor since 2012. Her writing explores a diversity of topics, ranging across the fields of art, literature and science. Alexis also writes fiction, poetry and creative nonfiction. Her work has appeared in Coe Review, Porter House Review, and a wide variety of other outlets. Alexis was formerly the fiction editor of Texas State University's literary journal, Porter House Review, and teaches College Writing to incoming college freshmen.

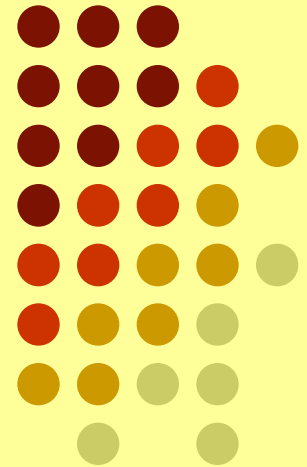
# Creative Writing by Ms. Alexis Kale



Intended for students in 8<sup>th</sup> -12<sup>th</sup> grade

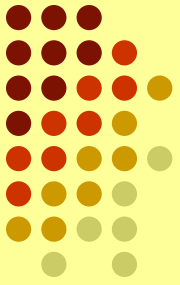
## Course structure:

- Guided reading of contemporary stories, essays and poems
- Guided writing exercises in fiction, nonfiction and poetry
- Constructive feedback on writing assignments
- Assistance in submitting work to contests and publications





# Why Creative Writing



**How is Creative Writing useful for students academically?**

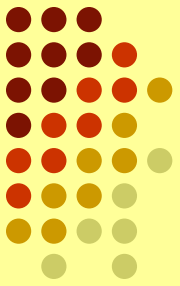
**How will Creative Writing help STEM students on college applications?**

**Creative Writing Competitions and Awards**



# **Creative Writing**

## **Grade 8 & Up**



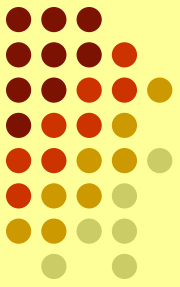
### **Course Objectives:**

- 1. Students will gain a skillset of tools for composing written language that is clear, compelling and meaningful.**
- 2. Students will explore various craft techniques through the genres of poetry, fiction, personal essay and expository writing.**
- 3. Students will improve their overall writing abilities as they practice guided exercises.**
- 4. Students will learn how to edit and improve their writing through the process of formulating and receiving constructive feedback.**



# **Creative Writing**

## **Grade 8 & Up**

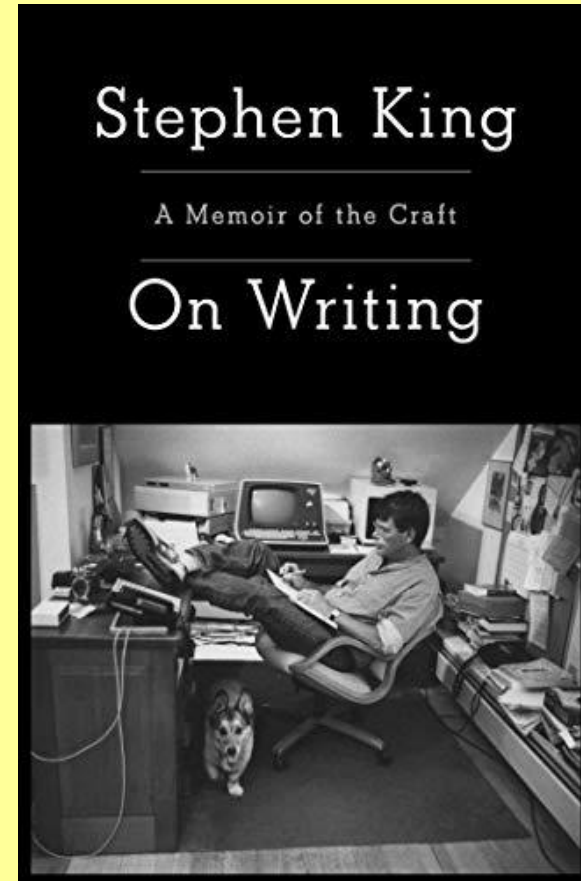
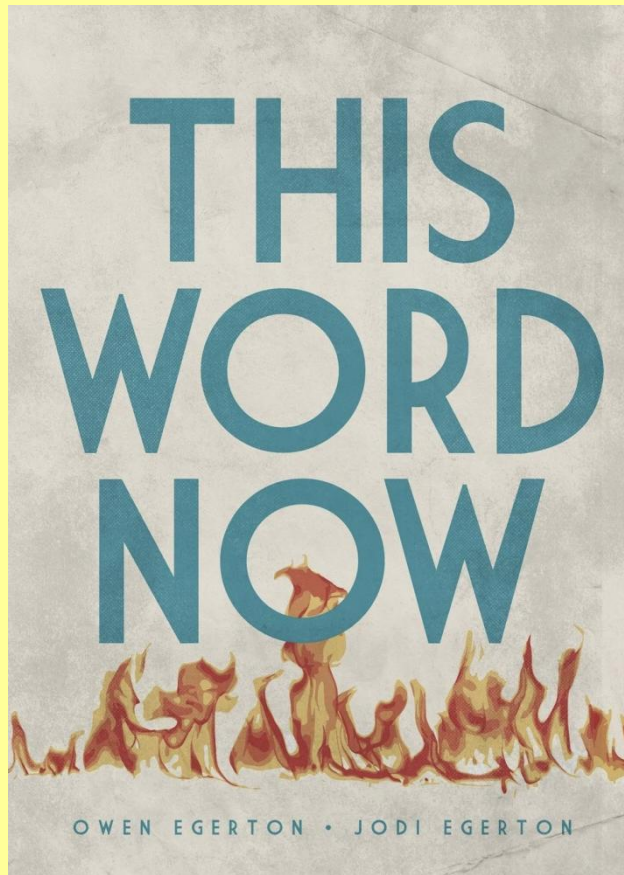
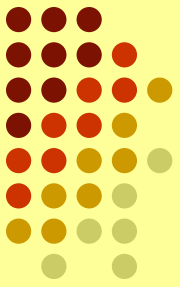


### **Course Content:**

- ◆ **Prose: Flash Fiction, children's books, science-fiction & fantasy**
- ◆ **Poetry: Poetry collections in various forms, digital poetry**
- ◆ **Drama: Monologues, one-act plays**
- ◆ **Film: Drafting screenplays**



# Creative Writing Textbooks

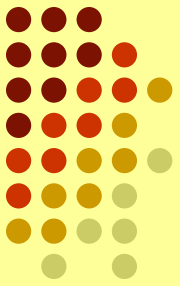






# Creative Writing

by Ms. Alexis Kale



<b>Weekly Saturday</b>	<b>9/12 – 12/19</b>	<b>2– 4pm</b>	<b>Online</b>	<b>14 Sessions</b>
----------------------------	---------------------	---------------	---------------	--------------------

**Please inquire by calling 408-982-3425**

**Registration Link:**

**<http://theivyadvisors.com/online-class/>**



# Mr. Han Chong

## UC Berkeley, English/ Writer



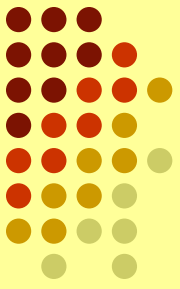
**Mr. Han Chong is a recent UC Berkeley Graduate with a BA in English, and a novelist contracted by a Burlingame-based publishing company. He likes to write in the Mystery and Urban Fantasy genres. During his time at Berkeley, Han helped run a student-led course on writing and drawing Comics, where he taught creative writing, storytelling, and narrative development.**



# **Creative Writing**

## **Jumpstart by Han Chong**

### **Grades 5<sup>th</sup>-7<sup>th</sup>**



## **Course Objectives:**

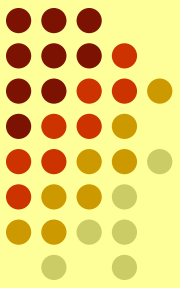
- 1. Students will gain a skillset of tools for composing narrativizing written language that is clear, compelling and meaningful.**
- 2. Students will learn the basics of storytelling and narrative construction.**
- 3. Students will improve their overall writing abilities as they practice guided exercises.**
- 4. Students will learn how to edit and improve their writing through the process of formulating and receiving constructive feedback.**



# **Creative Writing**

## **Jumpstart**

### **Grades 5<sup>th</sup> -7<sup>th</sup>**

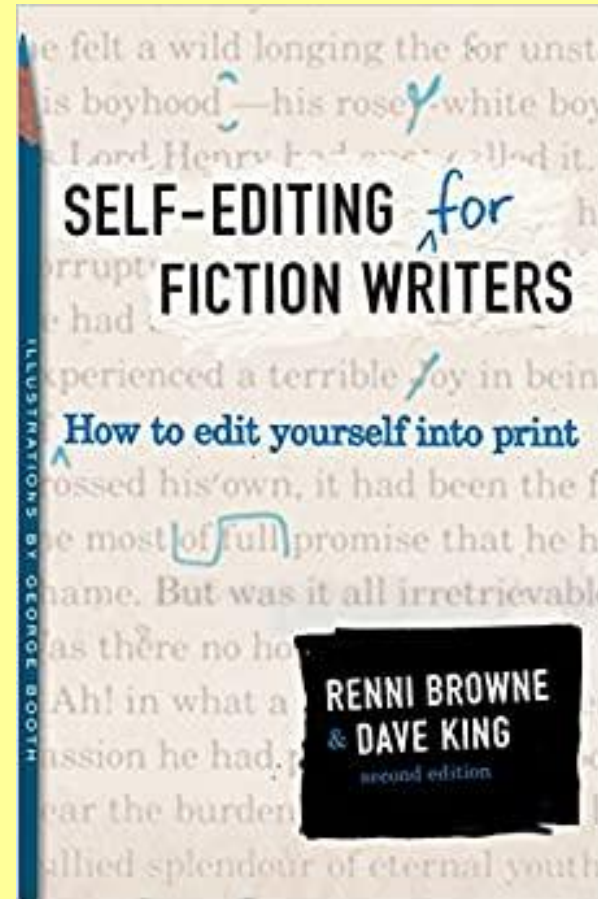
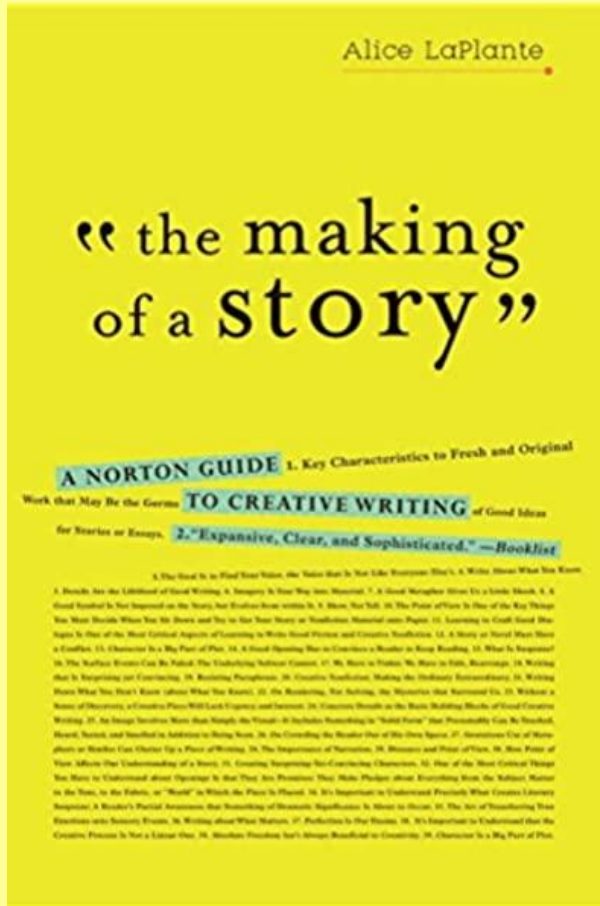
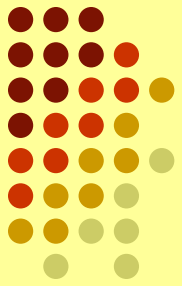


## **Course Content:**

- 1. Students will participate in guided readings of contemporary stories, essays, and poetry.**
- 2. Students will be assigned writing assignments in fiction and nonfiction to practice techniques taught in class**
- 3. Feedback will be given to students.**
- 4. By the end of the course, students will have at least three workshopped pieces ready for submission to various contests and publications.**



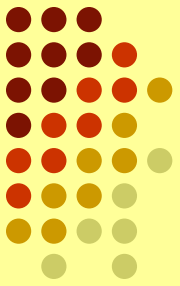
# Creative Writing Jumpstart Textbooks





# Creative Writing

## by Mr. Han Chong



<b>Weekly Sunday</b>	<b>9/13 – 12/20</b>	<b>2 – 4pm</b>	<b>Online via ZOOM</b>	<b>14 Sessions</b>
--------------------------	---------------------	----------------	--------------------------------	--------------------

**Maximum 12 Students**

**Please inquire by calling 408-982-3425**

**Registration Link:** <http://theivyadvisors.com/2020-writingclasses/>



# Meet Your Instructor Dr. Kim E. Karloff



**Kim E. Karloff, Ph.D. (aka: Dr. K) is a former Texas news editor-turned college writing professor, private English Language Arts instructor, tech wordsmith and college essay coach. Dr. K has helped hundreds of students prepare for the writing portion of their college applications. She also works as a ghostwriter for CEOs and political candidates. Dr. K earned her doctorate from The University of Iowa, where she also worked as a writing coach. She received her Master of Science degree from TCU, and double-majored in English and Journalism (with a minor in Psychology) at the University of Nebraska-Lincoln, where she was the recipient of the national William Randolph Hearst Award (the “Collegiate Pulitzer Prize”) for writing.**

# Writing Your College Essay

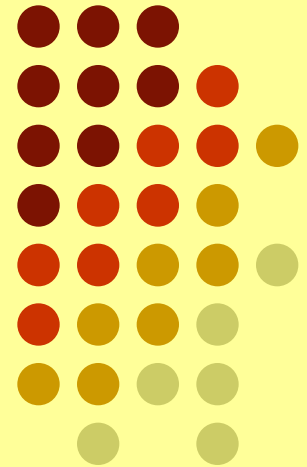
**Kim E. Karloff, Ph.D.**



Intended for Students in **10<sup>th</sup>-12<sup>th</sup>** Grades

## Course Structure:

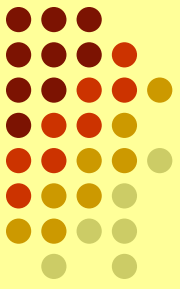
- College Essay Sample Readings
- Guided Essay Writing Exercises
- Essay Writing Assignment 1
- Feedback on Writing Assignment 1
- Essay Writing Assignment 2
- Feedback on Writing Assignment 2
- When Your Essay(s) Are Ready to Go







# Why Write A College Essay?

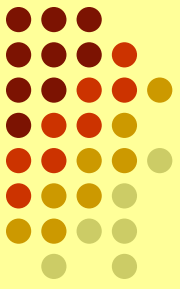


- Colleges/Universities Require the Written Essay in Order to “See” Who You Are and If You Are a Good Fit.**
- Your Role: Show How & Why You Are a Great Match for The School(s) You Would Like to Attend.**
- To Tell Your Story.**



# College Essay Writing

## Grade 10 & Up



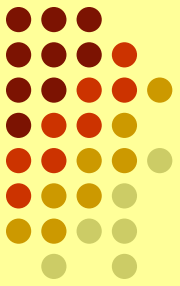
### Course Objectives:

- 1. Students will gain a set of tools for composing written language that is clear, compelling, meaningful, and targeted to their college-of-choice essay readers and decision makers.**
- 2. Students will explore various craft techniques through the personal essay.**
- 3. Students will improve their overall writing abilities as they practice guided exercises in editing and revising.**
- 4. Students will learn how to edit and improve their writing through the process of formulating and receiving constructive feedback.**



# College Essay Writing

by Dr. Kim E. Karloff



<b>Weekly Saturday</b>	<b>9/5 – 10/24</b>	<b>10am – 12pm</b>	<b>Online via ZOOM</b>	<b>8 Sessions</b>
----------------------------	------------------------	------------------------	--------------------------------	-------------------

**Please inquire by calling 408-982-3425**

**Registration Link:** <http://theivyadvisors.com/2020-writingclasses/>